

## Rebuy Intelligent Cross-Selling

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Rebuy unlocks the power of intelligent cross-selling for your subscription products. With our pre-built widget you can offer customers the highest converting recommended products based on what's currently in their cart. This dynamic pre-purchase upsell integration increases average order value and exposes customers to new products.

### How to Activate This ReCharge Integration:

- Step 1) Install Rebuy for ReCharge by visiting this URL: <https://rebuy.abovemarket.com/recharge/auth>
- Step 2) Follow all onscreen prompts to finish installing Rebuy.
- Step 3) Click “Shopping Cart” in the left hand menu.
- Step 4) Click “Install” to add the cross-sell widget to your shopping cart.

### Frequently Asked Questions:

Q: Does Rebuy track engagement analytics?

A: Yes. When you install the widget it will automatically track CTAs and click throughs.

Q: Can I add the intelligent cross-sell widget to my product pages?

A: Yes. Simply click “Product Page” in the left hand menu and then click “Install” to add the cross-sell widget to your product pages.

Q: Can I see a demo video?

A: Yes. We have demo and how to videos hosted here: <https://rebuy.abovemarket.com/videos>

Q: Can I customize the widget?

A: Yes. In the following video we show you how to customize the widget: <https://youtu.be/kNcFqPZ1Jng>

Q: Who can I contact if I have questions?

A: You can contact Above Market at [contact@abovemarket.com](mailto:contact@abovemarket.com)

Q: How much does it cost?

A: It depends on your monthly order volume. For the full pricing table please visit: <https://rebuy.abovemarket.com/pricing>

Q: Does Rebuy have an API?

A: Yes. Rebuy has an API so you can add intelligent cross-selling to nearly any context: Product Pages, Emails, Funnels, Account Pages, Shopping Carts, and more. Your dev team can create keys and code using our JSON endpoints.

Q: Are merchants using Rebuy today?

A: Yes. For example, Ora Organic.

<https://www.ora.organic/products/vegan-protein-powder> (end of page “Customers Who Bought This Also Loved”)

<https://www.ora.organic/cart> (top sellers for empty cart, otherwise intelligent cross-sells based on cart contents)